

Capitol Planning Commission Site Features Committee Meeting Minutes
August 10, 2016
Facilities Management Center, Main Conference Room
(10:05am – 11:01am)

Committee Members Present:

Bill Dikis, CPC Chair

Director Phipps

Jesse Lewis

Carol Grant, Committee Chair

Matthew Harris

Department of Administrative Services (DAS) Staff Present for All or Portions of the Meeting:

Suzy Trotter, Department of Administrative Services / General Services

Tim Ryburn, Department of Administrative Services / General Services

Others Present for All or Portions of the Meeting

There were no attendees from state agencies or the public.

Call to Order and Introductions

The meeting was called to order at 10:05 a.m. by Carol Grant, followed by roll call.

Approval of Agenda

MOTION: Director Phipps made a motion to approve the agenda as submitted. Jesse Lewis seconded the motion and it passed unanimously.

Approval of Meeting Minutes for December 7, 2015, Meeting

Matthew Harris suggested a verbiage adjustment on page 2 under Monument Maintenance Funding Outreach Initiative the second to the last sentence reads “Carol Grant suggested that the Committee investigate getting rid of the Iowa: A Place to Grow monument.” Requested amended sentence, “Carol Grant suggested that the Committee investigate the removal of the Iowa: A Place to Grow monument.”

MOTION: Carol Grant called for the approval of the minutes as amended. Director Phipps moved as amended. Matthew Harris seconded the motion and it passed unanimously.

Fundraising plan for the support of SF 2324 Rebuild Iowa Infrastructure Fund

Carol Grant opened with a report regarding her meeting with Department Commander Danny Krock of the Department of Iowa Sons of Union Veterans of the Civil War. The meeting discussed the need restore the Soldiers and Sailors Monument located south of the Iowa Capitol Building. The Sons of the Union Veterans are unable to financially support the full amount needed to restore. The group may have a small amount of funding to provide and will allow the Site Features Committee to enlist their help to promote the fundraising efforts.

Carol Grant requested to review the Soldiers and Sailors Monument Observation Report from Tim Ryburn. The proposed budget of \$300,000.00 includes scaffolding, A&E Design and Management services with the large portion funding the cleaning, tuck-point, stone strengthen agents and water repellent. The areas in need of restoration are on the second and third tiers of the monument which are not clearly visible to guests visiting the monument. Director Phipps requested a further breakdown of the proposed costs for restoration of the monument. Please refer to the attached report version 1.

Matthew Harris suggested the Committee consider the State Historic Preservation Office, SHPO, reviewing the Observation Report and Monument. Director Phipps agreed the SHPO review would be beneficial to support the need for restoration in the report due to the expense for the project. Carol Grant agreed with the SHPO review for the ability to educate the community about the need for restoration.

Carol Grant asked the status of Bill Dikis’ Op-ed article for the Des Moines Register. Bill Dikis reported he sent the article to Bill Petroski, Politics – State Government Reporter for the Des Moines Register, to assess the level

of interest to run the story of the fundraising efforts as a news article verses an Op-ed. Bill Dikis has not heard back as of the time of this meeting.

Carol Grant asked about the ability to have the fundraising added to the Iowa Tax Credits & Checkoff Contributions. Director Phipps reviewed this option prior to the meeting and expressed the energy spent on other avenues of fundraising would be more worthwhile.

Matthew Harris questioned the status of SF 2324 Rebuild Iowa Infrastructure Fund and the FY17 Capitol Complex building investments. Bill Dikis responded that the SF 2324 Rebuild Iowa Infrastructure Fund is final and this fund will not be in the same FY17 legislative conversations with Complex buildings.

Director Phipps questioned if there is an opportunity to enlist the assistance of a consultant to conduct pro bono fundraising. The Committee is looking at smaller donations and should also look for help in identifying community organizations that provide grants, as well as establishing fundraising strategies. Matthew Harris let the group know the Community Foundation of Greater Des Moines publishes a list of fundraising consultants that the commission could review. The fundraising consultants are an asset for fundraising but the ability to find a pro-bono consultant would be the challenge. Matthew Harris will provide Carol Grant with the Community Foundation of Greater Des Moines contact to start the conversations. Jessica Rowe with Greater Des Moines Public Art Foundation was mentioned as a contact, but her time is taken with her fundraising for the foundation. Also mentioned was the John and Mary Pappajohn's support of public art and would fall into the category of potential major donor support.

Director Phipps questioned the group asking if anyone had the contact information for the originating organizations that donated the monuments on the Complex. Could the organizations be contacted for a letter campaign? Tim Ryburn does have some of contacts and the past donors.

Matthew Harris wanted to know if there are benchmarks of other state efforts for fundraising. Director Phipps named National Association of State Facilities Administrators (NASFA) and National Association of State Chief Administrators (NASCA). Director Phipps stated Charlee Cross or Scott Gustafson could put out inquires on a list serve to inquire about monument fundraising and strategies. Matthew Harris mentioned National Assembly of State Art Agencies (NASAA) could be another group to contact.

Tim Ryburn shared the Capitol Condition Report. The Korean War Memorial was upgraded from 'fair' to 'good' as a result of the preventative maintenance performed this year. WWII Memorial Plaza - The etched panels will need to be replaced at a cost approximately \$100,000 because the inks, stain material that fills in the images, are falling out and the weather is fading the prints. Statue of Liberty continues to need repair due to vandalism to the crown. Holocaust Monument brackets continue to fall out. The original designer has come up with a new bracket; the design is approved and in the process of being installed. When the work is done the organization will be contacted to continue to fundraise. Bill Dikis pointed out the report could be benefited by providing clarity between the yearly maintenance cost versus capitol reinvestment cost. Bill Dikis requested Tim Ryburn review and possibility to revise.

Carol Grant reported the grant opportunity for the V.F.W. request is approaching and wanted to know what repair was needed. Tim Ryburn said the money is used for cleaning and patina plaque. Carol Grant will ask for annual commitment.

Matthew Harris mentioned there are veteran groups that are fundraising for the 'Freedom Rock' which could limit the number of potential groups to approach for fundraising for maintenance.

Director Phipps informed the group the Legislative Services Agency, Capitol Tour Guides publish information regarding the monuments. Is there a way to put a contribution box at the desk? At one time there was a donation box but it was no longer in place. Carol Grant will follow up with Glen Dickinson. Bill Dikis suggested a one-page flier that guests could take with them and fill out to mail in a donation.

Jessie Lewis wanted to know if organizations such as Hy-Vee could have a public donation process. Carol Grant noted that Hy-Vee is an employee owned business so it would be a store by store decision. Jessie Lewis requested to have information to approach the managers. Director Phipps suggested that fundraising needs through the media should occur before approaching the corporations. Bill Dikis said that anyone could edit the Op-ed article as needed for their meetings with organizations.

Bill Dikis wanted to know if the Capitol Lighting project was approved. Director Phipps reported the project is attached to the \$9.9 million appropriation for the Capitol Dome Restoration project in the amount of \$250,000.00.

Matthew Harris wanted to know the status of the Central Fountain Plaza. Bill Dikis commented the fountain is part of Phase 3 of the West Capitol Terrace.

Carol Grant shared her idea to approach the Des Moines Symphony to make an announcement at the Yankee Doodle Pops concert next year. Matthew Harris responded the concert has several sponsors that would need to be considered, as well as the Governor's office with their initiative for the Food Bank Fundraising.

Tim Ryburn pointed out the State Fair Park and Ride program draws many people to the Complex and DART could be approached as a donor, as well as fair goers.

Action items as a result of the meeting:

- Tim Ryburn:
 - Revise the Soldiers and Sailors Monument Observation Report with a break out of costs then redistribute the Committee.
 - Prepare a report of the 1999 restoration accomplishments on the Soldiers and Sailors Monument.
 - Revise the Capitol Monument Condition Report to detail what is the "Yearly Maintenance Cost"
 - Send the Capitol Monument Condition Report electronically to Bill Dikis.
- Carol Grant
 - Provide Danny Krock with Tim Ryburn's revised Soldiers and Sailors Monument Observation Report.
 - Contact Community Foundation of Greater Des Moines for the list of fundraising consultants.
 - Complete the grant request for the V.F.W. to request the annual \$250.00 for maintenance their monument.
 - Contact Glen Dickinson to request the placement of a donation box at the Tour Guide Desk.
 - Contact the Des Moines Symphony, Richard Early.
- Bill Dikis
 - Follow up with Bill Petroski regarding an article. If the article does not move forward, Bill Dikis will submit the Op-ed.
- Director Phipps
 - Request benchmarking from NASFA, NASCA and NASAA.
- Jessie Lewis
 - Contact local Hy-Vee regarding the public donation at the checkout after we have media.
- Matthew Harris

- Send Carol Grant the contact information for the Community Foundation of Greater Des Moines
- Action items in need of assignment:
 - Contact SHPO to request a report on the Soldiers and Sailors Monument.
 - Create / distribute the SHPO information with the education / marketing of the fundraising efforts.
 - Identify the pro-bono fundraising assistance.
 - Create a letter campaign to originating organizations for the monuments.
 - Create notoriety / media attention before approaching the corporations.

Adjourn

Meeting adjourned at 11:01am.